

AVARVA – PRIVACY POLICY

This Privacy Policy explains how **Avarva** (“we”, “us”, “our”) collects, uses, and protects your information when you use our website (avarva.org) or engage with our services.



1. INFORMATION WE COLLECT

We may collect and process the following data:

- Name and contact details (e.g. email, phone number)
 - Business information provided by you
 - Information submitted through forms on our website
 - Website usage data (via cookies, analytics tools)
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2. HOW WE USE YOUR INFORMATION

We use your information to:

- Respond to enquiries and provide services
 - Communicate with you about your project or services
 - Improve our website and user experience
 - Run and manage advertising campaigns
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3. DATA SHARING

We may share your data with trusted third parties where necessary, including:

- Advertising platforms (e.g. Google, Meta)
- Analytics providers (e.g. Google Analytics)
- Payment processors (if applicable)

We do not sell your personal data.

4. COOKIES

Our website may use cookies to:

- Analyse website traffic
- Improve user experience
- Support advertising performance

By using our website, you agree to the use of cookies.

5. DATA SECURITY

We take reasonable steps to protect your personal data from unauthorised access, loss, or misuse.

6. YOUR RIGHTS

Under UK data protection law, you have the right to:

- Request access to your data
- Request correction or deletion
- Withdraw consent at any time

To exercise these rights, contact us at: [Your Email]

7. DATA RETENTION

We only retain personal data for as long as necessary to fulfil the purposes outlined in this policy.

8. THIRD-PARTY LINKS

Our website may contain links to external websites. We are not responsible for their privacy practices.

9. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. Any changes will be posted on this page.

10. CONTACT

If you have any questions about this Privacy Policy, please contact:

Avarva

Website: avarva.org

Email: info@avarva.org