

AVARVA – TERMS & CONDITIONS OF SERVICE

These Terms & Conditions (“Agreement”) apply to all services provided by **Avarva** (“the Company”) to any client (“the Client”).

By engaging Avarva’s services, the Client agrees to the following terms:



1. SERVICES

1.1 Avarva provides services including, but not limited to:

- Website design and development
- Advertising campaign setup and management
- Digital marketing services

1.2 The scope of work will be agreed prior to the start of each project.

2. PAYMENT TERMS

2.1 All upfront payments must be made in full before work begins, unless otherwise agreed in writing.

2.2 Monthly services (e.g. ad management, maintenance) are billed in advance on a recurring monthly basis.

2.3 Failure to make payment may result in suspension of services.

3. REFUNDS

3.1 All payments made are **non-refundable** once work has commenced.

3.2 If a project is cancelled before work begins, a refund may be issued at the Company’s discretion.

4. CLIENT RESPONSIBILITIES

4.1 The Client agrees to:

- Provide all required information, content, and access in a timely manner
- Respond to communications promptly
- Ensure all provided materials are accurate and lawful

4.2 Delays caused by the Client may result in extended timelines.

5. WEBSITE SERVICES

5.1 Avarva will deliver a website based on the agreed specification.

5.2 Minor revisions may be included; however, significant changes outside the agreed scope may incur additional charges.

5.3 Avarva is not responsible for ongoing updates unless a maintenance plan is in place.

6. ADVERTISING SERVICES

6.1 Avarva will set up and manage advertising campaigns using platforms such as Google or Meta (Facebook/Instagram).

6.2 The Client is responsible for the **ad spend budget**, which is separate from Avarva's service fees.

6.3 Avarva does not guarantee specific results, including:

- Number of leads
- Sales generated
- Return on investment

6.4 Performance may vary depending on market conditions, competition, and other external factors.

7. INTELLECTUAL PROPERTY

7.1 Upon full payment, the Client will own the final website deliverables.

7.2 Avarva reserves the right to showcase completed work for portfolio and marketing purposes.

8. TERMINATION

8.1 Either party may terminate ongoing services with written notice.

8.2 Any outstanding payments must be settled prior to termination.

8.3 No refunds will be issued for services already delivered.

9. LIMITATION OF LIABILITY

9.1 Avarva shall not be liable for:

- Loss of business, revenue, or profits
- Indirect or consequential losses
- Issues arising from third-party platforms (e.g. Google, Meta)

9.2 The Company's total liability shall not exceed the total amount paid by the Client for services.

10. GOVERNING LAW

This Agreement shall be governed by the laws of **England and Wales**.

11. ACCEPTANCE

By purchasing services from Avarva, the Client acknowledges and agrees to these Terms & Conditions.

Avarva

Website: avarva.org

Email: info@avarva.org